## Abstract:

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To lower the energy demand for melting in a unit with cooled walls, the invention provides a method for melting inorganic materials, preferably glasses and glass-ceramics, in a melting unit with cooled walls, in which method

- the temperature of at least one region of the melt is selected in such a way as to be in a range from  $T_{\text{eff}}$  20% to  $T_{\text{eff}}$  + 20%, where
- the temperature  $T_{\rm eff}$  is given by the temperature at which the energy consumption per unit weight of the material to be melted is at a minimum, with the throughput having been selected in such a way as to be suitably adapted to the required residence time.